



An Roinn Turasóireachta, Cultúir,
Ealaíon, Gaeltachta, Spóirt agus Meán
Department of Tourism, Culture,
Arts, Gaeltacht, Sport and Media

RE: WBA LPSS - Live At Windmill Lane

[The Wedding Band Association](#) is delighted to be part of the successful application for LPSS funding (Live Performance Subsidy Scheme). The fund awarded totals €317352 which will help to create work for wedding musicians, crew, technicians and engineers in a sector that has been decimated over the last 18 months.

The Wedding Band Association and Ireland's leading entertainment production company ShinAwiL, will partner to deliver an ambitious and scalable project that not only offers direct employment to musicians and their backing teams, but also provides them with a recorded showreel as a demo of their work.

This project will produce 70 x 15 minute wedding band performances to elevate and reestablish foundations for connectivity and evolution into the future. As COVID-19 has gripped and suppressed the wedding industry, professional wedding bands careers have come to a stand still. As we begin to recover, all bands will re-emerge post pandemic by sending high quality footage of their act directly to potential clients.

[ShinAwiL](#) is the production powerhouse behind the biggest entertainment shows in Ireland, earning an unrivalled reputation for high quality multi award winning productions. The WBA are thrilled to partner with them for this production which enables many of their crew to re-engage with their skills and expertise once again.

The production will take place in the iconic [Windmill Lane](#) commencing in late July/early August 2021.

We would like to thank Minister Martin and her Department for presenting this scheme that will employ 1000's of musicians/crew over the coming months.

Yours Sincerely,

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